

# GROCERY & CLOTHING STORE



## Secure, Efficient Stock Management & Mobile Communications

Efficiently managing consumer-facing store areas involves managing foot traffic, stock placement, and inventory. To effectively communicate specials, clear signage and digital displays are essential, supported by personnel who can communicate when and where they need to. Additionally, safeguarding against theft and prioritising customer safety are paramount concerns.

Itec's Unified Communications solution empowers store employees to streamline communication among themselves and with customers. With tools like portable wireless handsets, PBX-integrated handsets and headsets, a mobile app, and a Contact Centre Interface, efficient customer service is at their fingertips. Customers benefit from secure guest WiFi access to the internet and easy access to essential information through digital displays and PA systems.

Our security solution serves a dual purpose: ensuring safety and optimising traffic flow. By implementing RFID tags, scanners, and retail tag detection, we safeguard customers, employees, and stock. CCTV cameras not only enhance security but also enable inventory tracking through digital stock management and in-store report printing. Additionally, they support ideal product placement using heat-mapping technology. For advanced surveillance insights, our cameras are equipped with point-of-sale integration, allowing data collection on facial recognition and people counting.



- Print Management
- Unified Communications
- Security & Business Intelligence