

Print Solution Boosts Operational Efficiency & Reduces Costs at Morris Vee Sports Bet

Morris Vee Sports Bet required a solution that would optimise its high-volume print environment. With Itec KZN's strategic direction, the multisport betting aggregator not only achieved operational efficiency but also experienced a significant reduction in monthly costs.



Morris Vee Sports Bet Case Study



Morris Vee Sports Bet operates both as an online platform and a bustling physical location based in Chatsworth, Kwa-Zulu-Natal, and faced a significant challenge with their high-volume print requirements.

The physical location is open seven days a week until midnight and generates a large number of prints daily, particularly with multiple runs that involve printing high-density documents in large volumes.

Despite having multiple multifunctional devices on-site, they required a faster, more efficient solution that would enhance the business. Itec KZN proposed a strategic solution which included the bulk of the daily betting sheet prints redirected to a high-speed, high-volume duplicator device.

This solution not only addressed the need for rapid and reliable output but also proved to be the most cost-effective option, reducing monthly printing costs.

"The collaboration with Itec KZN has been **transformative for our business**. Their expertise in optimising print volumes has not only increased our efficiency but also helped us manage costs effectively," says Devi Naidoo, Director at Morris Vee Sports Bet.

The installation took six weeks and included a seamless transition from old to new technology due to Itec KZN providing comprehensive training to Morris Vee Sports Bet's staff. Within

a week, the team became adept at operating the equipment, thanks to hands-on training, detailed explanations, and a dedicated support team on standby.

"We understand that embracing new equipment can be challenging, but our **commitment to delivering on promises** and ensuring a return on investment was key to the success of this collaboration," says Damien Bridge, Sales Manager at Itec KZN.

