RECENT GLOBAL HACKS

- **2016** YAHOO - 3 BILLION
- **2018** MARRIOT - 500 MILLION
- **2019** FACEBOOK - 533 MILLION
- **2021** LINKEDIN - 700 MILLION

ITEC SECURE

ITEC SECURE PLUS

CYBER SECURITY TRENDS

HOT
1. Ransomware
2. Cryptomining / Cryptojacking
3. Deepfakes
4. Videoconferencing Attacks

NOT
1. Passwords

10x

these threats have 10x more queries than other types

- RANSOMWARE
- TROJAN
- PHISHING
- CRYPTOMINING
- NEXT 12 THREATS

TRENDS REPORT

- **86%** of organisations had at least one user click a phishing link
- **70%** of organisations had users that were served malicious browser ads
- **69%** of organisations experienced some level of unsolicited cryptomining
- **50%** of organisations experienced ransomware-related activity
- **48%** of organisations found information-stealing malware

WEAKEST LINK

Networked printers are often not secure and become a target for hackers to access the entire network and steal or ransom confidential data.

PRINT SECURITY

CYBER SECURITY THREATS

Go for industry-leading standards. Rethink Protection.

RANSOMWARE

- MANUFACTURING
- TECHNOLOGY
- HEALTHCARE

The manufacturing industry has almost as many ransomware attacks as technology and healthcare combined.
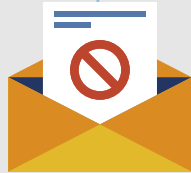
IT DECISION MAKERS

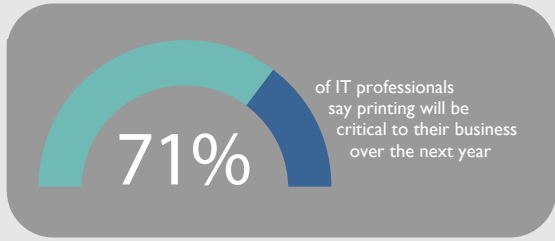**74%** have experienced data losses due to unsecured printing practices

33% are convinced their print infrastructure is secure

As indicated in the Quocirca Print Security Landscape Study, 2022

2% or less of business printers are secure

71% of IT professionals say printing will be critical to their business over the next year

SECURITY RISKS

UNAUTHORISED ACCESS — Printed copies may contain sensitive or confidential information.

UNCOLLECTED DOCUMENTS — Numerous documents get printed but never picked up or may end up between someone else's prints.

UNSECURED DATA — Just like computers, MFPs store data that may temporarily remain on the printer and could be exposed.

MOBILE DEVICE PRINTING — Using 3rd Party apps to print from a mobile device could lead to many new access points for hackers.

YOUTUBE TUTORIALS

There are many easily available YouTube tutorials about how to hack a printer.

GAMOZOLABS
DARKSEC TRYHACKME

In 2018, a hacker printed pamphlets on 50,000 unsecured printers to promote a popular YouTuber.

60% of enterprises suffer data loss due to printer security breaches, costing on average **$144,000**

50,000
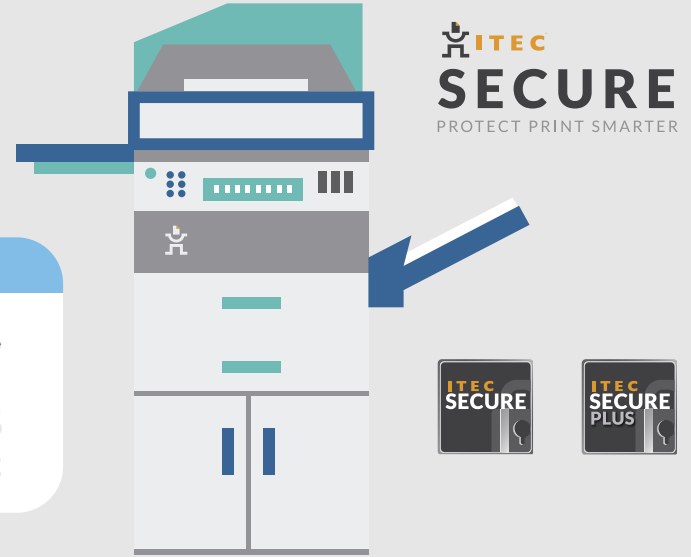
ITEC SECURE
PROTECT PRINT SMARTER

ITEC SECURE

ITEC SECURE PLUS

PRINT SECURITY
SECURING NETWORKED MFP PRINTERS

Go for industry-leading standards.
Rethink Protection.

GOOGLE WAS FINED
$57 MILLION

in December 2022 for failing to disclose how it handles ad personalisation.