

THE ITEC OF THINGS

✔ What it is **VS** ✘ What it isn't



✔ Best technology in our industry

VS

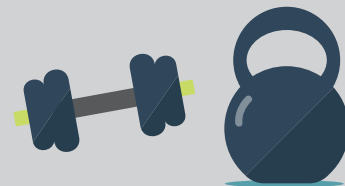


✘ Diverting from our core business



✔ Focusing on our core strengths

VS



✘ Supplying gym equipment



✔ We're about digital transformation

VS



✘ Selling sanitizer



✔ Smarter, simpler TECHNOLOGY

VS



✘ Anything outside our expertise